

VFGC 2025 Convention

Diane Burgess and JoAnn McNabb, Convention Chairman
Claudia Cosby, Convention Registrar



91st Annual Convention "Thank You, Virginia, for Making a Difference"

The Westin, Richmond
6631 West Broad Street

Convention Registration deadline is April 7
Hotel reservation deadline is April 11

Enjoy the Flower Show, amazing Silent Auction, presentations, inspiring lunch and dinner programs, shopping, awards. See old friends and make new ones. Fabulous venue. Don't miss it!

Hotel Reservations

Venue: The Westin, Richmond

Hotel Reservations: 1-888-627-7786

Ask for the Group Rate – Virginia Federation of Garden Clubs - \$179 plus applicable taxes.

Deadline to reserve group rate: April 11th

The Flower Show

An NGC Standard Flower Show will be showcased during the convention. Any VFGC member in good standing may enter, regardless of convention attendance.

Theme: "Thank You, Virginia, for Making a Difference."

The schedule will be available on the VFGC website or may be requested from Pat Carswell: mamala@comcast.net

Silent Auction

This will be a chance to recycle your quality design piece(s), spark others' creativity, and set your own starting bid. You will receive 50% of the selling price while supporting the VFGC. A win/win opportunity!

Vendors

VFGC Conventions are known to provide great shopping experiences, and this one will be exceptional.

CONVENTION SCHEDULE

Sunday, April 27

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| 8:30 am – 9:30 am | Flower Show Entries Received |
| 9:00 am – 5:00 pm | Silent Auction Open |
| 9:30 am – 6:00 pm | Registration Desk Open |
| 9:00 am – 12:00 pm | Vendor Shopping |
| 10:00 am – 11:30 am | Board Meeting |
| 12:00 pm – 2:00 pm | Luncheon & Awards Presentation |
| 1:00 pm – 4:00 pm | Flower Show Open |
| 3:30 pm – 5:00 pm | <i>Floral Design Program David Pippin</i> |
| 5:30 pm – 6:30 pm | Social Hour (cash bar) |
| 6:30 pm | Dinner Program: Peggy Singlemann |

Monday, April 28

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|--------------------|--|
| 8:00 am – 12:00 pm | Registration Desk Open |
| 8:00 am – 2:30 pm | Silent Auction Open |
| 8:00 am – 10:00 am | Plated Breakfast and Convention Opening/ Business Meeting |
| 9:00 am – 12:30 pm | Flower Show Open |
| 9:00 am – 12:30 pm | Vendor Shopping |
| 12:30 pm – 3:00 pm | Luncheon and Installation of Officers for 2025-27 <i>Floral Design Program:</i> <i>Jane Godshalk</i> |
| 2:30 pm- 3:00 pm | Flower Show Entry and Silent Auction Item Retrieval |

Luncheon Program Sunday April 27

Heidi Sage is the VFGC awards chairman. She is extremely knowledgeable in the award process and navigates the NGC changes with calm and thoroughness. Sit back and enjoy her presentation.

Design Program 3:30 to 5:00 Sunday, April 27 **"Design by Four Types"**



David Pippin is a well-known, inspiring and sought-after teacher and Floral Designer. He hails from Louisa County and graduated from Virginia Tech with a Bachelor of Science degree in Agricultural Education.

David is an adjunct professor in the Horticulture Department at Reynold Community College and teaches in the Floral Design program, Lewis Ginter Botanical Garden. He has been the floral designer at The Executive Mansion in Richmond since 2014. David's program will be based on NGC's "Designing by Types." His designs will be taken home by lucky opportunity ticket holders.

Dinner program Sunday, April 27

"Digging In: Planting Seeds of Resilience" **Horticulture Program by Peggy Singlemann**



Peggy Singlemann is nationally known as a foremost gardening expert. She is the co-producer and host on the familiar TV show, *Virginia Home Grown*, and was the longtime Director of Operations at the Maymont estate in Richmond.

At the heart of every thriving garden lies resilience — the ability to grow, adapt, and flourish despite the challenges nature presents. "Digging In: Planting Seeds of Resilience" highlights the importance of cultivating gardens that are not only beautiful but strong and sustainable.

This session explores how gardeners can create resilient landscapes by fostering soil health, selecting adaptable plant species, and implementing sustainable practices that allow gardens to thrive year after year. Just as a seed requires nurturing to grow, a garden's resilience is built through thoughtful planning, care, and an understanding of the environment.

Key Takeaways:

- Strategies for building resilient garden ecosystems
- The role of soil health in long-term garden success
- Selecting plants that thrive in varying conditions
- Sustainable gardening practices for lasting impact

Luncheon Design Program Wednesday May 22 **"Bloom and Grow... a Floral Design Journey"**



Jane Godshalk, AIFD, is an exciting and internationally recognized floral designer with a uniquely American style, fresh and uncomplicated. Her designs reflect passion and connection with nature... its shapes, colors, and textures. Each season's materials are new inspiration.

An instructor at Longwood Gardens outside of Philadelphia, Jane teaches a variety of classes from beginning to advanced, and a collection of elective classes. Her lectures and workshops are a collaboration with each individual group, tailored to inspire a wide audience. Jane's talent has been recognized with national awards from the American Horticultural Society and the Garden Club of America.

All of Jane's designs will be won by lucky opportunity ticket holders.

91st Annual Convention Registration Form

April 27-28, 2025

“Thank You for Making a Difference, Virginia!”

Registration: Please complete form; make check payable to “VFGC 2025 Convention” and mail both to Claudia Cosby 3015 Mount Hill Drive, Midlothian, VA 23113-3923; cosbych1205@gmail.com; **Postmark by April 7.**

Name _____ Phone (____) _____

Address _____

City _____ State _____ Zip _____

E-mail address _____

Club _____ District _____

Check ALL that apply:

- National Officer/Chm/BdM District President NGC Life Member
- Regional Officer/Chm District Director SAR Life Member
- Former VFGC President Club President VFGC Life Member
- State Officer/Chm Club Member Visitor/Guest
- VFGC Life Member/ Book of Honor since 5/1/23 First-time attendee

Select Your Attendance Plan:

Full Convention (Package Plan- \$25 savings) \$ 250.00

Full convention includes: Sunday Lunch, Sunday Design Program, Sunday Dinner and Program, Monday Breakfast, Luncheon and Program and Registration Fee if postmarked by April 7.

Partial Attendance Options:

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|--|-----------|
| Registration Fee <i>if postmarked BY April 7</i> | \$25.00 |
| Registration Fee <i>if postmarked AFTER April 7</i> | \$30.00 |
| Sunday Lunch & Awards Presentation | \$50.00 |
| Sunday Afternoon Program with David Pippin | \$30.00 |
| Sunday Dinner with Peggy Singlemann Program | \$65.00 |
| Monday Breakfast Convention Opening & Elections | \$35.00 |
| Monday Lunch, Installation & Godshalk Program | \$70.00 |
| Total Enclosed | \$ |

_____ *Please check for any dietary requirements and list details*

A Late Fee must be included for all envelopes postmarked after 4/7/25. Any registrations postmarked after 4/11/25 will not be processed or accepted. No Walk-In registrations. No refunds after 4/11/25. *Refunds requested by 4/11/2025 are subject to retention of registration fee.*

VFGC 2025 Credentials Form

All designated delegates and alternates, including VFGC Officers and members of the Board of Directors, must complete this form and include it with your Registration Form.

Name _____

District _____ Garden Club _____

Check one that applies:

- VFGC Officer/Board of Directors
- Club Delegate
- Club President
- Club Alternate

Eligibility shall be in accordance with VFGC Bylaws - number of Delegates and Alternates in accordance with size of club as follows:

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|----------------|--|
| 1-25 members | President or appointee – 1 Alternate |
| 26-50 members | President or appointee plus 1 Delegate – 2 Alternates |
| 51-100 members | President or appointee plus 2 Delegates – 3 Alternates |
| 100+ members | President or appointee plus 3 Delegates – 4 Alternates |

Delegates have the right to vote, alternates fill in the delegate if he/she is unable to attend the Convention.