

SCALE OF POINTS FOR MOST AWARD APPLICATIONS

Presentation	(5 pts.)
Neat, concise, includes all required information on the NGC Awards Application Form (3 sheets allowed), or the Book of Evidence, if required.	
Achievement	(65 pts.)
Scope of project; need and fulfillment; benefit; accomplishment; comprehensiveness of work; activities to attain goals; evaluation of goals reached; educational; prior planning; very brief history if continuing project; financial report; other.	
Participation	(15 pts.)
Size of club; involvement of members, community, government agencies, professionals, youth, residents in facilities, others. Not all of these have to be involved.	
Record or Documentation	(15 pts.)
Supporting data (as applicable), clear, well-labeled and neatly attached before & after photographs if applicable, landscape plan (does not have to be professionally drawn), financial report, letters of appreciation, community awards, newspaper/magazine articles (if possible), radio or TV script (if possible), etc. Photocopies are permitted.	
TOTAL	(100 pts.)

SCALE OF POINTS FOR PUBLICATIONS (Newsletters, Membership Brochures, etc.)

Presentation	(5 pts.)
(as applicable) Application includes brief description of publication, club membership. No limit on number of pages in publication.	
Achievement:	(65 pts.)
(as applicable) Educational, informative, accuracy, clarity of subject; quality of printing, photography, and/or graphics; coverage received; general appeal, indicates that your organization is a member of National Garden Clubs, Inc.	
Promotes NGC Objectives:	(15 pts.)
Record or Documentation:	(15 pts.)
(as applicable) Number of copies distributed/sold, how distributed, financial information: cost of publishing, price if sold, market seen.	
Total	(100 points)

SCALE OF POINTS FOR WEBSITES

WEBSITES

Presentation: Design/Appearance: attractive, engaging, easy to view; layout	(25 pts.)
Navigation: Ease of navigation, navigation system (bar, map, etc.), logical flow of pages, clear page headers, links active	(35 pts.)
Achievement: Club/group information present/ease to find, educational	(20 pts.)
Promotion: Promotes NGC objectives	(10 pts.)
Maintenance: Does it appear to be updated?	(10 pts.)
TOTAL:	(100 pts.)

SCALE OF POINTS FOR PUBLICITY PRESS BOOKS

PUBLICITY PRESS BOOKS

Presentation Meets all Requirements, neatly presented	(15 pts.)
Quality Articles well written; publicity related to projects and/or activities	(40 pts.)
Quantity Articles for each month (take in consideration dark months), use of varied publications and media (newspaper coverage is difficult, especially in larger cities), magazines, newsletters, notices/flyers, journals, etc.)	(25 pts.)
Diversity Local, council, district, state, national, other	(20 pts.)
Total	(100 pts.)

SCALE OF POINTS FOR FLOWER SHOW SCHEDULES

FLOWER SHOW SCHEDULES

A. General Information

(7 pts.)

(Information may be on cover and/or title page)

1. Name of club presenting show
2. Location of show with complete address
3. Appropriate show theme or title
4. Date, times of opening and closing
5. Stated: a standard flower show, small standard flower show, petite standard flower show, or petite small standard flower show
6. Stated: open and free to public, open and admission price, or by invitation
7. Stated: member of NGC, regional name, district no., and name of local affiliation (if any)

B. Format

(4 pts.)

1. Cover and/or title page
2. Table of contents (optional), but all pages must be numbered
3. Committee chairmen with telephone numbers listed
4. General rules
5. Standard system of awards & top exhibitor awards being offered, must be stated in full or with *Handbook for Flower Shows* page references. Include minimum requirements, and sections/classes where offered (Top exhibitor awards may be listed within appropriate division.)
6. Divisions - order is determined by staging requirements
 - a. Division I: Horticulture or design - specific division rules, sections and classes. May include an Invitational Section.
 - b. Division II: Design or horticulture - specific division rules, sections and classes. May include an Invitational Section.
 - c. Division III: Special exhibits - May include sections that apply toward an achievement award: Educational, Youth, Sponsored Groups, Gardens, and/or sections that do not apply toward an achievement award: Artistic Crafts, Invitational, Commercial.

C. General Rules

(17 pts.)

1. Stated information applying to the entire show (11 pts.)
 - a. Who may enter exhibit/s in each division
 - b. Complete procedure for making entries - if procedure varies from division to division, state within division rules.
 - c. Dates/time and place for accepting and removing exhibits
 - d. Time of judging
 - e. Specify chairmen to be present during judging
 - f. Specify obligation of the classification chairman - checks for conformity to the schedule
 - g. State: decision of the judges is final. Awards may be withheld if not merited.
 - h. Clarify state policy concerning use of state's native plants, noxious plants and those on its conservation list.
 - i. State: There must be an emphasis on fresh plant material. No artificial plant material in any division
2. Correctness and clarity of all stated rules (6 pts.)

D. Awards

(10 pts.)

1. Information to be stated (6 pts.)
 - a. List: all places, ribbon colors & point values with statement that the NGC standard system of awards will be used for all competitive judging.
 - b. List: all top exhibitor awards being offered with either full descriptions or handbook pages. Include: minimum number of exhibits and classes required; identify sections/classes eligible.

2. Correctness of awards offered (4 pts.)

E. Horticulture Rules and Classes

(23 pts.)

1. Information to be stated: (14 pts.)

- a. All plant material must be fresh and have been grown by the exhibitor
- b. Rule regarding period of ownership prior to show
- c. All entry cards are to be filled out in advance (if possible) - typed, waterproof ink, labels, or pencil. Advise how entry cards may be obtained.
- d. Specify restrictions on potted plant containers
- e. All entries are to be labeled by genus, species, and/or variety. Common name may also be given.
- f. Specify who is to furnish cut specimen containers. If required of the exhibitor, specify clear, preferably colorless, glass bottles. Include type of wedging and anchoring allowed.
- g. Classification committee has authority to subdivide classes as necessary (Optional since allowed in *Handbook* without schedule authorization.)
- h. Horticulture scale of points or handbook page where scales can be found.

2. Correctness and clarity of stated rules..(3 pts.)

3. Correctness or horticulture classes with all correct botanical spelling (6 pts.)

F. Design Rules and Classes

(23 pts.)

1. Information to be stated (14 pts.)

- a. Design must be the work of one individual, exception, club competition award, but plant material need not have been grown by exhibitor, unless schedule requires.
- b. Fresh plant material may not ever be treated in any manner.
- c. If designer is unable to fulfill assignment, it is the designer's responsibility to find a replacement - this procedure applies when advanced entries are required.
- d. Dimensions of allocated design space (frames of reference) and all provided background/staging. State if designer must/may provide own staging needs.
- e. Design scale of points (optional) or state *Handbook* page.
- f. State freedom of style, traditional style or creative style for all designs, with or without required type
- g. List things permitted without schedule approval or refer to *Handbook* page

2. Correctness and clarity of stated rules (3 pts.)

3. Correctness and clarity of design classes. (6 pts.)

G. Special Exhibits Division

(10 pts.)

1. Information to be stated (6 pts.)

- a. If educational exhibits are included
 - 1) Phrase or paragraph describing each educational exhibit.
 - 2) Description of staging facilities in all sections: size of exhibiting area, background color, tables, restrictions.
 - 3) Competitive or non-competitive
- b. If youth/sponsored groups/gardens are included (If not included, all points apply to educational exhibits)
 - 1) Types of exhibits required
 - 2) Age groups, if applicable
 - 3) Rules governing specific group/s participating, if applicable
- c. Special exhibits scale of points or *Handbook* page where scales can be found

2. Correctness and clarity of this division. (4 pts.)

(If other sections such as artistic crafts, invitational, commercial are included, they too must conform to the *Handbook*.)

H. Theme or title expressed throughout entire schedule

(6 pts.)

1. Division and sectional sub-titles related to overall theme. (3 pts.)

2. Design class titles appropriate. (3 pts.)

Maximum Total Score:

(100 pts.)